

F1F9 Cookie Policy

BY CONTINUING TO USE OUR SITE AND SERVICES, YOU ARE AGREEING TO THE USE OF COOKIES AND SIMILAR TECHNOLOGIES FOR THE PURPOSES WE DESCRIBE IN THIS COOKIE POLICY. IF YOU DO NOT ACCEPT THE USE OF COOKIES AND SIMILAR TECHNOLOGIES, DO NOT USE THIS SITE.

What is a cookie?

A cookie is a simple text file that is stored on your computer or mobile device by a website's server. Each cookie is unique to your web browser. It will contain some anonymous information such as a unique identifier and the site name and some digits and numbers.

Most websites you visit use cookies to improve your user experience by allowing the website to 'remember' you, either for the duration of your visit (using a 'session cookie') or for repeat visits (using a 'persistent cookie').

Cookies may be set by the website you are visiting ('first party cookies') or they may be set by other websites who run content on the page you are viewing ('third party cookies').

What do cookies do?

Cookies have lots of different jobs, like letting you navigate between pages efficiently, storing your preferences, and improving your experience of a website. Cookies make the interaction between you and the website faster and easier. If a website doesn't use cookies, it will think you are a new visitor every time you move to a new page on the site, for example, even after you "log in," if you move to another page it won't recognise you and it won't be able to keep you logged in.

How does F1F9 use cookies?

F1F9 UK Ltd ("F1F9") uses different types of cookies on www.f1f9.com to enhance and improve your experience. F1F9 uses the following third party cookies on its website:

Google Analytics - this tracks page views, preferences and website statistics.

Hubspot - this also tracks website activity and page visits and gives us more in-depth analysis of our website's performance.

Olark - this allows our instant messaging tool to recognise returning visitors and access previous chats.

F1F9's online learning platform hosted by Litmos uses both session cookies and persistent cookies. A session cookie is used to identify a particular visit to our online

learning platform. These cookies expire after a short time, or when you close your web browser after using our Services. It uses these cookies to identify you during a single browsing session. A persistent cookie will remain on your devices for a set period of time specified in the cookie. It uses these cookies where we need to identify you over a longer period of time. For example, we would use a persistent cookie if you asked that we keep you signed in. Another type of cookie is Flash cookies, which are stored with your Adobe Flash Player files and help in the viewing of content that uses the Adobe Flash player.

Please read our partners' privacy policies (linked below) to ensure that you're comfortable with how they use cookies.

[Hubspot](#)

[Google Analytics](#)

[Olark](#)

[Litmos](#)

What should you do if you don't want cookies to be set?

Some people find the idea of a website storing information on their computer or mobile device to be intrusive, particularly when this information is stored and used by a third party without them knowing. Although cookies are generally quite harmless, you may not, for example, want to see advertising that has been targeted to your interests using your browser history. If you prefer, you may choose to block some or all cookies, or even to delete cookies that have already been set; but you should be aware that you might lose some functions of the website.

If you want to restrict or block the cookies that are set by our Site, or any other site, you can do so through your browser setting. The 'Help' function in your browser should explain how. Alternatively, you can visit www.aboutcookies.org, which contains comprehensive information on how to do this on a wide variety of browsers. You will find general information about cookies and details on how to delete cookies from your machine.

To opt-out of third-parties collecting any data regarding your interaction on our Site, please refer to their websites for further information.